

15th Annual

Data Protection Compliance Conference

Conference Chair: Bridget Treacy, Partner, Hunton & Williams

Expert Speakers and Workshop Leaders from Hunton & Williams, LEGO, Hogan Lovells, Bloomberg, Virgin Media, Manatt, Cornerstone Barristers, Arthur Cox, Bird & Bird, 11KBW, Charles Russell Speechlys and Reed Smith

This Conference includes analysis of the New General Data Protection Regulation as well as the implications of Brexit



“An excellent conference which consisted of detailed, relevant and thought provoking presentations.”

James Robinson
Privacy Manager
Barclays Bank

“The updates on existing subjects were particularly useful.”

David Pickersgill
EMA Director
of Compliance
Johnson & Johnson

“The Conference is very well balanced with regard to the multi-tiered requirements of data protection and supporting legislation.”

Graham Ewing
Data Protection Officer
NHS Lothian

“Excellent.”

John Poole
Controls Manager
Sun Life Financial of
Canada

Wine and canapés reception
sponsored by:

**HUNTON &
WILLIAMS**

12 CPD points

Chair: Bridget Treacy - Partner, Hunton & Williams



Brexit and the GDPR
Rosemary Jay – Hunton & Williams



Data Protection and Children
Henrik Jorgensen – LEGO



Sorting out the International Data Transfers Mess
Eduardo Ustaran – Hogan Lovells



When Individuals Can Demand Data Deletion
Susan Bingham – Bloomberg



Investigating Employees – Using Email and Internet Access as Evidence
Lesley Waghorn – Virgin Media



Data Breach Notifications – California Dreaming or California Nightmare?
Donna Wilson – Manatt



The Changing Role of the DPO / Privacy Officer
Damien Welfare – Cornerstone Barristers



Data Protection Impact Assessments - What, When and How?
Rob Corbet – Partner, Hogan Lovells

Details of the content of each Presentation is available online

Morning Workshops (9.30 am - 12.45 pm)

Afternoon Workshops (2.00 pm - 5.15 pm)

A The New Statutory Role of the Data Protection Officer**Damien Welfare** - Cornerstone Barristers

Article 35 of the General Data Protection Regulation requires many data controllers to create a new statutory role of Data Protection Officer, and that person will have important rights and obligations. This session builds on the Day 1 talk, to provide delegates with a detailed analysis of the new role, including:

- likely professional requirements, and expectation as to knowledge of data protection
- implications for the DPO to be involved "in a timely manner" in all issues relating to personal data usage
- obligation of data controller to provide resources and support to the DPO
- managing and balancing the roles of advising the data controller, monitoring its compliance, and liaising with the ICO
- the transition to the new system – how to prepare for the changes

B Data Transfers: Devising a Practical Framework for Global Data Flows**Bridget Treacy** - Hunton & Williams

Just as the quantity of data flowing overseas continues to grow exponentially, the law on international data transfers becomes ever more complex. This Workshop looks at the best solutions for large scale data transfers, including:

- the available options and their key attributes
- the advantages of the Privacy Shield for transfers to the United States
- how to determine which is the best solution for your organisation
- ensuring that cloud services meet the legal requirements
- how to prepare for the General Data Protection Regulation

C People, Processes and Paperwork – Getting the Right Governance Structures in Place**Ruth Boardman** - Bird & Bird

This session considers in detail the General Data Protection Regulation's requirements for people, processes and paperwork, as well as the most effective ways to meet these requirements. Delegates will be provided with a list of take-away action points. The session includes:

- when are Data Protection Officers required?
- when are privacy impact assessments required and how should they be conducted?
- what is privacy by design and by default and how can they best be integrated into your organisation?
- what is involved in the new 'register of data processing' and what is the impact of the GDPR on contracts?

D The Right to be Forgotten – Forgetting what we Already Know?**Christopher Knight** - 11KBW

The Right to be Forgotten is already with us, and will be bolstered under the General Data Protection Regulation. This session looks at the practicalities of how the right applies now, how it will apply under the Regulation, and the pitfalls and loopholes which exist. Topics include:

- the test being set out under the new Regulation, and how it relates to that in the existing test in the Google Spain case
- how the Regulation handles the data privacy and freedom of speech balance
- the interplay with the e-Commerce legislation
- the procedural steps for removal requests
- the role of online intermediaries
- what we can learn from the existing case law

E Data Protection and the GDPR in the Online Environment**Estelle Dehon** - Cornerstone Barristers

The protection of personal information in the online environment is becoming an increasingly important aspect of data protection accountability. This Workshop considers how the data protection principles apply in the online environment and how organisations' online presence will be affected by the General Data Protection Regulation, focusing on three areas:

- social media – what are the potential data protection pitfalls, how has the GDPR addressed them, and what steps should be taken now in order to prepare for the changes?
- cookies – what are the data protection obligations and what do organisations need to do to ensure compliance?
- cloud services – what steps need to be taken to comply?

F Cyber Security and Data Breach: Preparing for Mandatory Breach Reporting**Bridget Treacy** - Hunton & Williams

The General Data Protection Regulation will radically change the cyber security and data breach landscape. For the first time in Europe there will be universally applicable breach reporting obligations. This session considers the practical steps that should be taken now in order to prepare for mandatory breach reporting, including:

- devising a strategy plan
- obtaining input from stakeholders
- defining and confining the breach
- managing communications with regulators and individuals

G The Impact of the Changing Landscape on Outsourcing**Janine Regan** - Charles Russell Speechlys

Recent cases, decisions and political events have changed the way in which we view outsourcing. And the GDPR will have a significant impact on all outsourcing arrangements. This Workshop focuses on:

- the changing obligations on controllers and processors, particularly in a post-Brexit world
- the new steps that controllers will need to take before appointing a data processor
- how the requirements for processing agreements will change and what can be done now to prepare
- how to address data transfer issues in outsourcing arrangements
- the new obligations on controllers and processors in the event of a data breach

H What Will Accountability Actually Look Like under the New Law?**Kate Brimsted & Philip Thomas** - Reed Smith

Accountability as a concept has been with us for some time, and there is nothing new about organisations implementing enterprise-wide programmes to meet compliance requirements. This session explores what's different about "accountability" under the General Data Protection Regulation and how these differences are likely to impact on traditional compliance frameworks, taking into account other major differences contained in the Regulation, which – notwithstanding Brexit – looks as relevant a compliance blueprint as ever. The session covers:

- what accountability means for internal controls
- changes to the compliance toolkit
- what accountability means for vendor management
- where accountability fits within the GDPR's sanctions regime

Bridget Treacy leads the UK Privacy and Cybersecurity practice at Hunton & Williams. Her practice focuses on all aspects of privacy, data protection, information governance and e-commerce issues for multinational companies across a broad range of industry sectors. Bridget is on the Editorial Board of *Privacy & Data Protection Journal*.

Christopher Knight is a barrister at 11KBW. He has a wide-ranging information law and data protection practice. He regularly advises public and private sector clients on data protection issues and recently successfully assisted a local authority defend two potentially serious data breach allegations.

Damien Welfare is a Barrister at Cornerstone Barristers and specialises in freedom of information, data protection and the Environmental Information Regulations. He appears in the Information Tribunal, advises on all aspects of information law, and speaks and writes regularly on information law matters. He is a Member of the Examination Board for the Practitioner Certificate in Data Protection.

Donna Wilson is the chair of Manatt, Phelps & Phillips' Privacy and Data Security practice. Ms. Wilson is a lawyer providing integrated advisory services to assist in the mitigation of the risks associated with data security, information governance and privacy issues.

Eduardo Ustaran is a Partner at Hogan Lovells and an internationally recognised expert in privacy & data protection. Eduardo advises international clients, including leading FTSE 100 companies, on the adoption of global data protection compliance strategies. He is a regular contributor of articles to *Privacy & Data Protection Journal*.

Estelle Dehon is a public law barrister practising at Cornerstone Barristers. Estelle's information law practice entails providing advice and advocacy in matters concerning freedom of information, data protection and environmental information. She has experience of appearing before the First-Tier Tribunal (Information Rights) and experience of pursuing and resisting damages claims in the High Court alleging breaches of the Data Protection Act.

Henrik Jorgensen is a lawyer and holds the position of Global Data Protection Officer at the LEGO Group. For the past 7 years, Henrik has worked intensively with data protection matters commencing his career at the Danish Data Protection Agency before moving to one of the leading data privacy team's in the Danish branch with Plesner.

Janine Regan is Associate at Charles Russell Speechlys. She has extensive experience advising on and managing global data protection compliance for multinationals. Recently, Janine has provided privacy advice on new technologies such as telemetry, wearable devices and big data. Janine is a Member of the Examination Board for the Practitioner Certificate in Data Protection.

Kate Brimsted Partner in Reed Smith LLP's Information Technology, Privacy & Data Security team and a member of the IP, Information & Innovation Group. Kate is familiar with advising on large, complex and multi-jurisdictional IT implementation projects where personal data is central.

Lesley Waghorn is Data Protection Officer for Virgin Media, the UK's leading telecommunications company and part of the largest international cable company in the world. She has gained the Practitioner Certificate in Data Protection and specialises in data protection and privacy at Virgin Media since the company's launch in 2007.

Philip Thomas is counsel in the in the Information Technology, Privacy & Data Security team at Reed Smith. He advises on global and European data protection laws including data protection strategy and compliance, privacy impact assessments, privacy by design, cross-border transfers of personal data and the development of privacy and data retention policies.

Rob Corbet is Partner and leads the Privacy, Data Protection and Information Management practice at Arthur Cox where he has unrivalled experience in all aspects of privacy, data protection and cyber-security law.

Rosemary Jay is a Senior Attorney in Hunton & Williams Global Privacy Practice. She advises clients on privacy, data protection, human rights, access to information and related information law issues. Rosemary joined Hunton & Williams in 2011 having previously been a Partner and Head of the Information Law group at Pinsent Masons. Rosemary is author of *Data Protection Law & Practice*.

Ruth Boardman is Partner at Bird & Bird. She jointly heads their International Privacy and Data Protection Group. Her extensive experience includes advising a broad range of public and private sector organisations on information law matters, including representing them on their dealings with Data Protection Authorities and the EU's Article 29 Working Party.

Susan Bingham is Data Protection Counsel at Bloomberg having previously overseen privacy and data protection at The Walt Disney Company Limited in EMEA. Susan has also worked as data protection counsel at GE Capital Bank.

See the website for further detail on the Speakers' and Leaders' biographies, as well as their photographs

Please fill in the form below and fax or post it to book your place/s:

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Speakers' Presentations Day

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Speakers' Presentations Day

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Workshop choices:

Morning Workshops

(9.30 am - 12.45 pm):

- A** - The New Statutory Role of the Data Protection Officer
B - Data Transfers: Devising a Practical Framework for Global Data Flows
C - People, Processes & Paperwork – Getting the Right Governance Structures in Place
D - The Right to be Forgotten – Forgetting what we Already Know?

Afternoon Workshops

(2.00 pm - 5.15 pm):

- E** - Data Protection and the GDPR in the Online Environment
F - Cyber Security and Data Breach: Preparing for Mandatory Breach Reporting
G - The Impact of the Changing Landscape on Outsourcing
H - What Will Accountability Actually Look Like under the New Law?

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Fees and terms

Whole Conference (Speakers' Presentations Day plus two Workshops)	£ 1,095 plus VAT (£ 1314)
Speakers' Presentations Day plus one Workshop	£ 945 plus VAT (£ 1134)
Speakers' Presentations Day only	£ 745 plus VAT (£ 894)
Two Workshops only	£ 695 plus VAT (£ 834)
One Workshop only	£ 495 plus VAT (£ 594)

Additional delegates: 10% discount for second and 15% discount for third and subsequent delegates booked at the same time and from the same organisation. Discounts will be applied to the delegate/s with the least expensive booking.

Terms: This booking is made subject to the terms and conditions available at www.pdpconferences.com/terms
Please let us know if any delegates have special requirements. A vegetarian option is available for lunch.

Testimonials

“ Excellent.”

Simon Hall
Data Protection Officer
IBM

“ Very relevant.”

Nicola Hermansson
Senior Manager
Ernst & Young

“ An excellent day. Well put together. Thank you.”

Richard Boase
Group Risk Management
RBS Group

“ As usual, an excellent Conference: speakers, programme and organisation.”

Teresa Gudge
Data Protection Officer
Airbus UK

“ Once again a great conference, which gives me plenty to think about and implement! ”

Kevin Giles
Information Compliance Advisor
Glasgow Housing Association

“ Very useful conference.”

Alan White
SOX & Data Protection Manager
Pitney Bowes Ltd

“ Another excellent conference.”

Lynn Young
Records Manager (Corporate
Archives & Data Protection)
British Library

“ The quality and profile of the speakers was excellent.”

Paul Taylor
Information Policy Manager
The Information Tribunal

“ Very practical.”

Anny Pinto
In-House Counsel
Adecco Management

“ Venue excellent, excellent location. Excellent food, excellent speakers. A real eye opening experience.”

Stephen Lemon
Staff Officer
Northern Ireland Civil Service

“ A very good range of speakers.”

David Mayers
IT Manager
Lisburn City Council

“ Very practical – ideal.”

Susan Boynton
Senior Counsel
GE Capital

“ Very useful, practical and thought-provoking! ”

Ben Moreland
Solicitor
LV=

“ Brilliant Conference – as usual! ”

Melody Allsebrook
Data Protection Officer
BBSRC

“ The interaction between delegates provided a very useful learning experience.”

Paul Byrne
Principal Information Security Analyst
British Airways

“ Great location, great facilities, great staff.”

Greg Steel
Compliance Manager
Confused.com

“ As always a very informative conference.”

Paul Follan
Group IT Manager
The Cambian Group

“ Excellent content once again, and very good speakers.”

Philip Brining
Managing Director
Absolute Data

“ Good content from speakers.”

George Irvine
Information Assurance Officer
Scottish Government

“ Excellent venue – comfortable and easy access. Good A/V and printed material.”

Colin Cluney
Deputy Principal
Department of Finance & Personnel

“ Excellent.”

Cindy Paul
Data Protection Manager
AXA Wealth