16th Annual
Data Protection Compliance Conference: Preparing for the GDPR

Keynote Speaker:
Steve Wood, Deputy Commissioner (Policy), ICO

Dedicated to the GDPR and how organisations should be responding now in preparation for 2018

Up to 12 CPD hours awarded

“The interaction between delegates provided a very useful learning experience.”
Paul Byrne
British Airways

“Great location, great facilities, great staff.”
Greg Steel
Confused.com

“Venue excellent, excellent location. Excellent food, excellent speakers. A real eye opening experience.”
Stephen Lemon
Northern Ireland Civil Service

“The talks on the practicalities of the GDPR were very useful.”
Lorna Goldsmith
AWE plc

Conference sponsors:

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PRESENTATIONS - Day 1
Thursday 12th October 2017

Chair: Bridget Treacy - Partner, Hunton & Williams

Welcome & Introduction
Bridget Treacy – Partner, Hunton & Williams

Keynote Address
Steve Wood – Deputy Commissioner (Policy), Information Commissioner’s Office

What Will Happen to the UK DPA after May 2018?
Rosemary Jay – Senior Consultant Attorney, Hunton & Williams

Privacy Shield and Data Exports in the Trump Era
Eduardo Ustaran – Partner, Hogan Lovells

Consent, Innovative Permissions and Legitimate Interests
Robert Bond – Partner, Bristows

The What, When and How of Pseudonymisation
Dyann Heward Mills – Partner, Baker McKenzie

Profiling, Big Data and Artificial Intelligence – Halting the Rise of the Machines?
Estelle Dehon – Barrister, Cornerstone Barristers

Expert Panel on Preparing for the GDPR
Invaluable insights into steps being taken by prominent organisations to prepare for the GDPR

Ellis Parry
Global Lead Data Privacy, BP

Susan Bingham
Data Protection Counsel, Bloomberg

Daniel Gibson
Compliance Officer, Triumph Motorcycles

Robert Clifford
Head of Data Centre, Home Office

Alan Martin
Information Compliance Officer, University of Kent

Details of the content of each Presentation is available online
From May 2018, organisations will be required to notify serious data breaches to both national data protection authorities and individuals, except in a narrow range of circumstances. This session assesses:
- the types of incidents that will trigger notification
- practical advice on how to prepare for mandatory breach notification
- implications for data processors
- notifying regulators: what the ICO expects of organisations
- the requirement for an internal breach register and how to maintain it
- consequences of failing to notify

This session looks at the practical implications of the new requirements of mandatory data protection impact assessments, including:
- understanding when DPIAs must be carried out
- ways in which a DPIA can add value to your GDPR compliance programme
- understanding regulator expectations and recommendations
- how to go about conducting DPIAs

The definition of “personal data” is at the heart of data protection compliance, not least because information that is not personal data is not subject to data protection legal requirements. The GDPR alters and extends the definition in ways that are not always obvious to decipher. This session looks in detail at the practical implications of the new definition that will apply from May 2018.

Complying with the rights of individuals will continue to constitute an administrative burden on organisations under the new law. The GDPR both tweaks existing rights to make them more powerful, and creates new rights. The upgraded fining regime means that organisations will have a strong incentive to get things right when it comes to rights. This Workshop:
- reviews enhancements to existing rights
- considers the practical implications of new rights, including the right to erasure, the right to restrict personal data processing, the right to data portability and rights relating to profiling
- explores practical ways in which organisations can prepare for the changes

A robust data protection compliance programme will be at the heart of demonstrating compliance with the GDPR. This Workshop considers how to create a data protection compliance programme, including:
- understanding the ‘accountability’ requirements under the GDPR
- assessing what kinds of processes, procedures and organisational measures need to be in place in an organisation
- getting engagement and buy-in from relevant senior stakeholders within the organisation
- monitoring internal adherence with the data protection compliance programme

The GDPR will bring important changes to the relationship between controllers and processors, and some data protection obligations will apply directly to processors for the first time. Controllers and processors will need to review existing contractual provisions to ensure legal compliance and appropriate risk allocation under the GDPR. This Workshop analyses the practical implications of the GDPR for outsourcing and data processing relationships, including:
- key contractual terms
- cross border data flows
- audit, internal compliance and data governance
- risk management, including allocating risk via contractual provisions
- implications for cloud computing
Dan is qualified with the Practitioner Certificate in Data Protection and the implementation of GDPR. Dan has experience in working in 3 of a GDPR framework and the procedures required for Triumph Motorcycles, responsible for the implementation of a GDPR framework and the procedures required to ensure compliance. Dan has experience of working in the fields of information rights and data protection policy advising on sensitive and high profile public policy and privacy matters.

Estelle Dehon is a public law barrister practising at Cornerstone Barristers. Estelle’s information law practice entails providing advice and advocacy in matters concerning freedom of information, data protection and environmental information. She has experience of appearing before the First-Tier Tribunal (Information Rights) and experience of pursuing and resisting damages claims in the High Court alleging breaches of the Data Protection Act.

Liz Fitzsimons is Partner at Eversheds specialising in data protection and freedom of information and EIR. Liz has experience in helping clients with complex and sensitive information requests, internal appeals, defending complaints to the ICO and working on appeals in the Information Tribunal.

Daniel Gibson is the Data Protection Compliance Officer for Triumph Motorcycles, responsible for the implementation of a GDPR framework and the procedures required to ensure compliance. Dan has experience of working in 3 different sectors providing him with a unique perspective and understanding of data protection and the implementation of it. Daniel is qualified with the Practitioner Certificate in Data Protection.

Peter Given is a Managing Associate at Bond Dickinson, specialising in data protection and privacy law. He advises clients on a wide range of data protection matters in a variety of contexts, including in relation to general data protection compliance, data processing and outsourcing arrangements, direct marketing, data subject access requests and cross-border transfers of data.

Dyann Heward-Mills is a UK-qualified barrister and head of the Data Protection and Cyber Security Practice Group in Baker McKenzie’s London office. Dyann’s main areas of focus include cyber security, binding corporate rules (BCRs), international data transfers, data breach, data protection audits, compliance frameworks, information governance and cloud computing.

Rosemary Jay is a Senior Consultant Attorney in Hunton & Williams Global Privacy Practice. She advises clients on privacy, data protection, human rights, access to information and related information law issues. Rosemary joined Hunton & Williams in 2011 having previously been a Partner and Head of the Information Law group at Pinsent Masone.
Please fill in the form below and fax or post it to book your place/s:

Delegate’s Details:

1. Name
2. Organisation
3. Position
4. Email
5. Telephone
6. Address

☐ Speakers’ Presentations Day

Workshops - Morning:  A  B  C  D  Afternoon:  E  F  G  H

2. Name
3. Position
4. Email

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For additional delegates, please copy the form, call or book online

Invoice Details (if different from above):

Workshop choices:

Morning Workshops
( 9.30 am - 12.45 pm ):
A - Preparing for Compulsory Breach Notifications
B - Data Protection Impact Assessments – New Requirements and Methodology
C - Personal Data – Preparing Organisations for the New Definition
D - Updated Rights and Their Implications for Organisations

Afternoon Workshops
( 2.00 pm - 5.15 pm ):
E - Compulsory Documentation – What must be in place before May 2018?
F - Creating a GDPR Compliance Programme
G - The New Role of DPOs
H - Handling Outsourcing and Data Processing Arrangements in the New Era?

Five easy ways to book:
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Fees and terms

Whole Conference (Speakers’ Presentations Day plus two Workshops) £1,095 plus VAT (£1314)
Speakers’ Presentations Day plus one Workshop £945 plus VAT (£1134)
Speakers’ Presentations Day only £795 plus VAT (£954)
Two Workshops only £745 plus VAT (£894)
One Workshop only £545 plus VAT (£654)

Additional delegates: 10% discount for second and 15% discount for third and subsequent delegates booked at the same time and from the same organisation. Discounts will be applied to the delegate/s with the least expensive booking.

Terms: This booking is made subject to the terms and conditions available at www.pdpconferences.com/terms

Please let us know if any delegates have special requirements. A vegetarian option is available for lunch.

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## Testimonials

<table>
<thead>
<tr>
<th>“Excellent.”</th>
<th>“The quality and profile of the speakers was excellent.”</th>
<th>“Very thought-provoking. Set out a lot of the challenges for GDPR implementation.”</th>
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<tbody>
<tr>
<td>Simon Hall</td>
<td>Paul Taylor</td>
<td>Paul Follan</td>
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<td>Data Protection Officer</td>
<td>Information Policy Manager</td>
<td>Group IT Manager</td>
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<td>IBM</td>
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<tr>
<th>“Very relevant.”</th>
<th>“Very practical.”</th>
<th>“The networking opportunities were very good. Very useful.”</th>
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<tr>
<td>Nicola Hermansson</td>
<td>Anny Pinto</td>
<td>John Pendleton</td>
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<td>Senior Manager</td>
<td>In-House Counsel</td>
<td>Group Information Security Manager</td>
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<td>Ernst &amp; Young</td>
<td>Adecco Management</td>
<td>Old Mutual</td>
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<tr>
<th>“An excellent day. Well put together. Thank you.”</th>
<th>“Really good to have the insight and practical advice from the speakers. Great networking opportunities.”</th>
<th>“Excellent topics - a well constructed, informative day”</th>
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<td>Richard Boase</td>
<td>Lauri Almond</td>
<td>Mark Hinder</td>
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<td>Teresa Gudge</td>
<td>David Mayers</td>
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<td>Melody Allsebrook</td>
<td>Cindy Paul</td>
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