4th Annual
Data Protection in the Public Sector Conference

Keynote Speaker:
Stephen McCartney - Information Commissioner’s Office

"Extremely useful presentations. Very high level of speakers. Extremely well-run. PDP staff extremely helpful and always on hand to answer queries."
Ellie Bryden
Policy Officer
University of Ulster

"Very current and up to date."
Angela McKane
Senior Compliance Advisor
Transport for London

"Well organised and well run."
Caroline Skipper
Information Governance Lead
North Tees NHS Trust

There will be a wine and canapés reception sponsored by
Ashfords Solicitors

Conference presented in association with
Privacy & Data Protection journal

12 CPD points

www.pdpconferences.com
The Data Protection Legislative Framework: the Current Situation and Looking Into the Future
Stephen McCartney - Strategic Liaison Group Manager - Government and Society, Information Commissioner’s Office
Data protection law is in for big changes over the coming few years. Stephen McCartney talks about what the ICO is doing to make the current legal framework effective, and what the ICO would like to see as part of the new legislative framework.

The New EU Directive and Implication for the UK Public Sector
Richard Thomas - Global Strategy Advisor, Hunton & Williams
The European Commission is planning to update European data protection laws in order to keep up with new challenges and technologies. Richard Thomas, the former Information Commissioner, talks about the implications for the public sector and the challenges for privacy professionals based on these changes.

Data Security: Updates on Recent Breaches, Fines and Lessons Learned
Nick Graham - Partner, SNR Denton
Data breaches continue, and monetary penalties for breaches are being issued by the ICO. In this session, Nick Graham discusses data security for public sector bodies, including recent breaches and lessons learned, tips on preventing breaches and managing incidents, as well as giving insights into the future of data security in the public sector.

Privacy Impact Assessments
Toby Stevens - Director, Enterprise Privacy Group
In this session Toby Stevens shares his experiences on how, why and when to conduct a Privacy Impact Assessment, what traps await privacy professionals when they tackle Privacy Impact Assessments, and how to deliver them successfully.

Training Staff: How to Get Best Data Protection Practices Across the Organisation
Andrew Goodfellow - Senior Information Governance Officer, Nottingham City Council
Data protection compliance is an essential legal requirement for all organisations. All employees, regardless of their role, must understand what this means for them in the context of their daily working lives. In this talk, Andrew Goodfellow shows effective ways of communicating the message of good data protection practice to colleagues.

Data Protection in Shared Services
Jackie Gray - Director, Dickinson Dees
The sharing of back office support services and the front line delivery of services is increasingly seen as a way to deliver significant savings. However, this gives rise to a number of data protection concerns. Jackie Gray looks at the legal framework, the common issues which can arise, and the steps you can take to ensure that privacy issues are addressed when using a shared services approach in your organisation.

Data Protection Issues in Outsourcing, Offshoring and TUPE Transfers
Hazel Grant - Partner, Bristows
Outsourcing and/or offshoring data processing functions is seen as another way to deliver significant savings. However, this has a number of unique data protection issues. Hazel Grant give guidance for public sector bodies to ensure that the data involved are safe when offshoring and outsourcing personal data.

Data Protection Issues in the Cloud
Garry Mackay - Partner, Ashfords
Public sector organisations are looking more to cloud technology as an efficient and cost effective solution for managing personal data in an era of austerity. In this highly practical session, Garry Mackay explores data protection issues when using cloud solutions and how to ensure compliance and security.

DPA and FOI: How They Interact
Liz Fitzsimons - Senior Associate, Eversheds
Under Freedom of Information legislation, third-party personal data should not be released in response to an FOI request. In this session, Liz Fitzsimons discusses the latest thinking on the definition of ‘personal data’. She uses case studies to demonstrate key developments in this area, and gives practical advice on how to handle such requests.

There will be a wine and canapés reception sponsored by: Ashfords Solictors

“A very practical conference with helpful advice.”
Denise Francis
Records Manager
Science & Technology Facilities Council

Topics are specifically designed to address the needs of Public Sector Professionals
**WORKSHOPS - Day 2**

**Tuesday 14th June 2011**

**Morning Workshops**

**A Data Protection Issues in Outsourcing, Offshoring and TUPE Transfers**

Hazel Grant - Partner, Bristows
James Brunger - Associate, Bristows

Hazel Grant and James Brunger provide guidance to public sector data controllers looking to use outsourcing, offshoring and TUPE transfers, by looking at:
- appointing a suitable data processor
- managing the appointed data processor
- responsibilities for ensuring appropriate security measures are in place
- interaction with TUPE transfers and the handling of employee personal data
- additional requirements for off-shoring, in particular international transfer requirements and dealing with cloud service providers

**B Best Practice in Data Sharing Protocols Across the Public Sector**

Stephen McCartney - Strategic Liaison Group Manager - Government and Society, Information Commissioners Office

Stephen McCartney sets out best practice in data sharing protocols across the public sector, including:
- the ICO Data Sharing Code of Practice
- deciding when to share information
- deciding what information to share
- data quality
- security when sharing data

**C How to Avoid Data Security Breaches and Fines**

Jackie Gray - Director, Dickinson Dees

Data security breaches are headline news across the public sector, with the ICO now issuing substantial monetary penalties for serious data breaches. This Workshop covers:
- security breaches, their source and recurring themes
- the legal framework
- enforcement by the ICO
- how to respond to a data security breach
- practical advice on the steps organisations can take to avoid data security breaches
- the features of an effective compliance programme

**Afternoon Workshops**

**D Citizens in Control of their Data: What it Means in Practice for the Public Sector**

Marlene Winfield - Director for Patients and Public, NHS Connecting For Health

The transparency agenda firmly puts citizens in control of their data. In this highly interactive Workshop, Marlene Winfield explores:
- what do we mean by citizens in control
- what type of data are citizens/service users interested in
- which of our data handling processes do we need to pay special attention to
- how are we tackling this challenge (Delegates can bring examples, big or small, of successes and learning points!)
- what are the potential traps/pitfalls we can fall into, and advice on how to avoid these

**E New Powers and Penalties: How to Respond to an ICO Enforcement Action**

Sally-ann Poole - Acting Head of Enforcement, Information Commissioners Office

As the ICO has started to issue its first monetary penalties for serious data protection breaches, Mick Gorrill, the ICO’s Head of Enforcement, delivers an informative and interactive Workshop for data protection professionals working in the public sector focusing on monetary penalties and enforcement. As data protection issues come under increasingly greater public scrutiny, the ICO provides practical advice on how to avoid doing serious harm to your organisation’s reputation and incurring substantial fines.

**F Creating Data Protection Policies**

Liz Fitzsimons - Senior Associate, Eversheds

Clear policies are necessary for organisations to ensure data protection compliance. In this practical Workshop, delegates learn effective ways to create and manage policies, including:
- what is the objective of a policy
- who is its intended audience
- what should a policy cover and how
- who should be responsible for the policy
- how should policies be maintained going forward
- how should policies be rolled out

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**Attend the Workshops to explore topics in-depth and work through real-life scenarios**

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"Excellent workshops."

Hilary Arthur
Head of Data Handling & Information Risk Team
Foreign & Commonwealth Office
James Brunger is an Associate in Bristows’ commercial law practice, with particular expertise in intellectual property and information law. He advises on a wide range of data protection and privacy issues, including direct marketing, subject access requests, international data transfers, product development, privacy by design, and US discovery. He has coordinated a number of European compliance programmes and has worked with organisations in both the public and private sectors.

Liz Fitzsimmons is a Senior Associate at Eversheds specialising in data protection and freedom of information. She works for a wide range of clients, both public and private sector, including in the education, health, transport, energy and government arenas. She has advised on privacy issues in relation to the procurement of new systems and suppliers by local authorities, complex data protection framework arrangements between public bodies, sensitive data disclosure arrangements to the authorities, helped universities conceal cloud computing deals with Google and Microsoft and assisted education clients with complex privacy compliance issues in relation to subject access requests and complaints to the Information Commissioner.

Andrew Goodfellow is a Senior Information Governance Officer at Nottingham City Council, one of the eight core cities, which are England’s major regional cities. He has worked in the Information Governance Office for more than 3 years and has developed a wealth of experience in DPA, FOI, EIR, RIPA and data sharing practice within a large public authority. Andrew has played an integral part in the creation and development of the procedures and practices that have helped raise the bar for information rights in this public authority.

Nick Graham is a Partner in the Technology, Media and Telecoms Group at SNR Denton and is head of the firm’s Information and Privacy Group. He specialises in all aspects of data protection, FOIA and EIR risk and compliance including data protection audits, registration/notifications, managing employee and customer data, data security/incident management and international data transfers. He also advises on IT law and online regulation and specialises in complex technology transactions and IT procurement/deployment including strategic sourcing, outsourcing and offshoring projects. Nick is a regular speaker and commentator on information law issues and is a member of the Editorial Board of Privacy & Data Protection journal.

Hazel Grant is a Partner at Bristows, specialising in public procurements, complex information technology projects and information law. Hazel advises on data protection compliance, government data sharing projects, responses to FOI requests and handling appeals to decision notices. Hazel is an editor of the Encyclopedia of Data Protection and Privacy, and a contributing editor for the Encyclopedia of Information Technology Law. She has worked with central government departments and other public bodies such as the DCA, DWP, Ofwat, Defra, VOSA and special health authorities. Hazel is a member of the Editorial Board of Freedom of Information journal.

Jackie Gray is a Director specialising in Information Governance in the Public Services Team at Dickinson Dees. She also acts on a variety of PPP/PPP Projects and has advised on a wide range of public sector commercial work, with particular expertise in IT and outsourcing. She has advised clients on data sharing arrangements, DPA issues arising in Projects, handling subject access requests, dealing with data security issues and putting in place DPA compliance programmes. Jackie is an Editorial Board member of the Freedom of Information journal.

Garry Mackay is recognized as a leading figure in the technology field by both the Legal 500 and the Chambers Guide to the Legal Profession. He advises clients on their IT contracts and his work includes outsourcing agreements, software licensing and development agreements, maintenance contracts and major commercial project agreements. Before studying law, Garry worked as a computer programmer and systems analyst, including in-house at the Alton Towers Theme Park. He was responsible for the design and implementation of the then-largest Electronic Point of Sale network in the country.

Stephen McCartney is the Strategic Liaison Group Manager (Government and Society) at the Information Commissioner’s Office. Stephen’s background is in the voluntary sector in Northern Ireland, in particular working for the Belfast Group of Citizens Advice Bureaux. After a brief period managing information rights issues for a Belfast Health and Social Services Trust, he joined the ICO’s Northern Ireland Regional Office in October 2004. In January 2007 he went on secondment to the European Data Protection Supervisor in Brussels, then returning to work at the ICO’s main office where he now works.

Sally-ann Poole joined the Information Commissioners Office in March 2009. As Acting Head of Enforcement, she has responsibility for leading 3 teams of investigators and enforcement officers who conduct investigations into criminal breaches of the Data Protection and Freedom of Information Acts, and for exercising the Commissioner’s powers of enforcement contained in part V of the Data Protection Act. Sally has also had responsibility for implementing the new Civil Monetary Penalty Powers awarded to The Commissioner with effect from 6 April 2010.

Toby Stevens is a privacy, security and identity expert. Currently the Founder and Director of the Enterprise Privacy Group, a think-tank for identity-related issues, He specialises in facilitating debate about the implications of managing privacy and personal information, and works with high-profile organisations in the public and private sectors to manage privacy-related issues. Toby sits on the Department for Transport’s Road Pricing Advisory Forum, and publishes a privacy blog for Computer Weekly.

Richard Thomas CBE LLB was the UK Information Commissioner from November 2002 until June 2009. He currently holds a number of posts including Global Strategy Adviser to the Centre for Information Policy Leadership at Hunton & Williams, Chairman of the Administrative Justice and Tribunals Council (AJTC), and Deputy Chairman at Which? Richard was awarded the honour of Commander of the British Empire (CBE) for public service in June 2009.

Anne Wilkes is an experienced data privacy lawyer with a particular interest in advising companies on how to manage their in-house personal data and international data transfers, as well as helping companies understand the processes involved with applying for Binding Corporate Rules. She was previously with Accenture on their in-house data privacy compliance team, and before that, she enjoyed a successful career as an in-house lawyer. She is fluent in 4 European languages and has negotiated data privacy contracts in Dutch, French and German.

Marlene Winfield OBE is Director for Patients and Public in the Department of Health’s Informatics Directorate. She is a trustee of the Thalidomide Trust and an adviser to the Centre for Public Scrutiny and the Joseph Rowntree Charitable Trust. Marlene worked previously at the National Consumer Council on data protection and freedom of information policy. She is a founder of Public Concern at Work, a charity helping employees and employers deal with ethical dilemmas. She advised the UK’s biggest ethical investment fund. Marlene has written and edited influential reports on civil and criminal justice, commercial confidentiality, and whistleblowing in companies.
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Choice of Workshops:  
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Afternoon: ☐ D ☐ E ☐ F

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☐ Speakers’ Presentations Day

Choice of Workshops:  
Morning:  ☐ A ☐ B ☐ C  
Afternoon: ☐ D ☐ E ☐ F

Invoice details (if different to delegate details above)

Name:  
Address:  
Email:  

Workshop choices

Morning Workshops (9.30am - 12.45pm):
- A - Data Protection Issues in Outsourcing, Offshoring and TUPE Transfers
- B - Best Practice in Data Sharing Protocols Across the Public Sector
- C - How to Avoid Data Security Breaches and Fines

Afternoon Workshops (2.00pm - 5.15pm):
- D - Citizens in Control of their Data: What it Means in Practice for the Public Sector
- E - New Powers and Penalties: How to Respond to an ICO Enforcement Action
- F - Creating Data Protection Policies

Five easy ways to book

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<tr>
<td>Whole Conference (Speakers’ Presentations Day plus two Workshops)</td>
<td>£845 plus VAT</td>
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<tr>
<td>Speakers’ Presentations Day plus one Workshop</td>
<td>£645 plus VAT</td>
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<td>Speakers’ Presentations Day only</td>
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### Practitioner Certificate in Data Protection

Gain a recognised qualification in data protection

The Practitioner Certificate in Data Protection is the practical qualification for those that work in the fields of data protection and privacy. Successful completion of the Programme demonstrates to employers and others that the candidate possesses a solid knowledge of data protection law, as well as an understanding of the practical implications for organisations of the legal requirements.

The syllabus for the Practitioner Certificate in Data Protection Programme has been designed in consultation with the Information Commissioner’s Office, and the Programme is accredited by The Law Society.

Further information on the Practitioner Certificate in Data Protection Programme is available on the website.

www.dataprotectionqualification.com